

Braggadocio®

GROWN AND RAISED

Kaye and Steve McKaskle have carried on the families' five generation tradition of farming in Braggadocio, Missouri. In 1973, they first began with conventional cotton and soybean farming. Then in 1992, Steve was invited to attend the first Organic Cotton Growers meeting in the delta. The organic premium price was enticing to the McKaskles and they began the transition from conventional to organic farming.

Forward thinking companies, like Patagonia® and Nike® were among the first customers to purchase their cotton. The McKaskles now farm over 2000 acres organically. They are cultivating a wide array of organic crops including: popcorn, Basmati and Long Grain rice varieties, soybeans, corn, cotton and oats. The McKaskles are one of the early pioneers of organic farming in Missouri.

Despite the many challenges associated with organic farming it has been a rewarding endeavor. In Steve's words, "It was and still is the right thing to do."

In March 2010, the McKaskles decided to form a new company to market their organic popcorn and rice under the Braggadocio name. Today, you can find the Braggadocio range of organic whole grains and milled products in fine grocery and natural retailers.



McKaskle Family Farm, LLC



• FIFTH GENERATION •

www.mckasklefamilyfarm.com

Braggadocio®

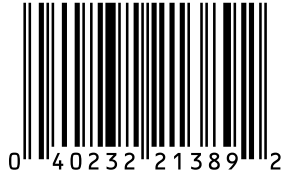
GROWN AND RAISED



Organic Popcorn
NET WT 32 OZ (907.2g)



Organic White Basmati Rice
NET WT 32 OZ (907.2g)



Organic Long Grain White Rice
NET WT 32 OZ (907.2g)



Organic White Rice Flour
NET WT 20 OZ (567g)



Organic Popcorn Cornmeal
NET WT 20 OZ (567g)



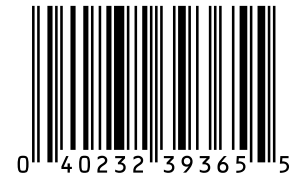
Organic Brown Basmati Rice
NET WT 32 OZ (907.2g)



Organic Long Grain Brown Rice
NET WT 32 OZ (907.2g)



Organic Brown Rice Flour
NET WT 20 OZ (567g)



Organic Popcorn Polenta
NET WT 20 OZ (567g)



Organic White Corn Grits
NET WT 20 OZ (567g)



Organic White Cornmeal
NET WT 20 OZ (567g)



MCKASKLE FAMILY FARM, LLC
BRAGGADOCIO, MO
CERTIFIED ORGANIC BY
Organic Crop Improvement
Association (OCIA)
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Grown, Processed and Packaged by
MCKASKLE FAMILY FARM, LLC

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